



## Vacancy summary

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# Brand Marketing Manager

GE01471136

**RANDSFLOV**

xadebebi.ge 

Miami Beach

**Education :** BEP - CAP

**Experience :** 1 year - 3 years

**Contract :** Long term, Contract

**Availability :** Full Time

### Languages

English : Advanced

**Salary :** 1 000\$ 2 685GEL

## Vacancy details

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Brandsflow, a leading full-service Amazon marketing agency with a focus on delivering solutions firmly rooted in numbers and KPIs, is looking for a Brand Manager/Marketing Manager to join our team.

With 8 years of experience, we are trusted partners to businesses and have helped them establish a dominant position in their respective niches by building multi-channel sales strategies, particularly on Amazon and other

marketplaces. In addition, our expertise extends to DTC/CPG (direct-to-consumer/consumer packaged goods), which covers all products necessary for daily use and available on marketplaces like Amazon.

We are looking for a talented Brand Marketing Manager who is passionate about their work and takes ownership of their projects. We need a self-driven professional who is confident in their abilities and enjoys tackling new challenges.

What you will be responsible for:

Develop and execute marketing campaigns to promote our brands

Work closely with our team of designers, analysts, and sales professionals to ensure effective brand positioning and differentiation

Conduct market research, segmentation, targeting, and positioning

Develop and execute marketing plans and strategies to build and promote our brands in new and existing markets

Create marketing materials for e-commerce platforms

What We Offer:

Remote work format - work from wherever you want

Flexible working hours. We focus on results, so you can make your own schedule

A creative and dynamic work environment

Interesting projects and the opportunity to showcase your creative potential

Competitive salary

Training and development opportunities within the company

Ideal candidate should have:

Proven experience in brand marketing, preferably in the consumer goods industry

Strong understanding of marketing concepts and tools, including market research, segmentation, targeting, and positioning

Fluency in English

Excellent communication and interpersonal skills

Strong analytical and strategic thinking abilities

Experience in developing marketing plans and executing marketing campaigns

Knowledge of e-commerce design and experience in creating marketing materials for e-commerce platforms is a plus

Experience in visual design and creativity is a plus

We are considering candidates for permanent employment. If you are ready to take on the challenge and contribute to the success of our brands in the global market, please fill out a brief questionnaire and complete a test assignment. We will send everything to you in response to your cover letter.

# Contacts

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**mobile:** (+7) 8 (911) 826-38-15