



2020-02-29

## Vacancy summary

### Marketing Department

GE01229177



M. Kostava Str., N10 - Kutaisi

**Education :** Bac + 3 License

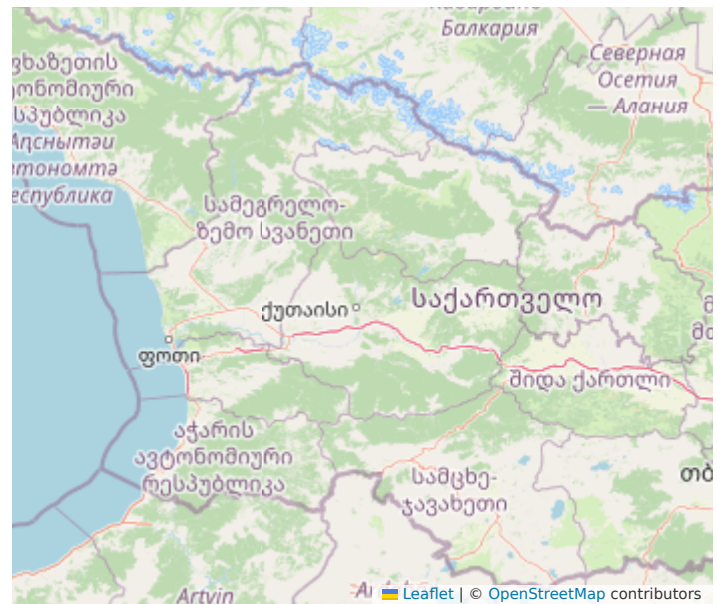
**Experience :** 1 year - 3 years

**Industry :** Marketing / Advertising / Public Relations

**Contract :** Long term

**Availability :** Full Time

## Vacancy location



## Vacancy details

We're hiring: SEA

The ideal candidate:

- English Language (fluent in writing and speaking)
- A strong analytical skills (conversion funnels) + 2 years Google Adwords experience
- Knowledge of standard SEA analysis (keywords, negatives, conversion, CTR,)
- Knowledge of standard SEA reports (search term reports, comparison reports)
- Preferably first Google shopping and Bing experience
- Ability to manage a process (roll-out of new SEA programs)

- High motivation

We're hiring: SEO

The ideal candidate:

- English Language (fluent in writing and speaking)
- SEO experience (not mandatory)
- Experienced in the use of MS Office tools
- Experience of using a CMS and HTML a plus
- Knowledge in using SEO Tools like SEMRush, Ahrefs or Screaming Frog
- Knowledge in using Google Search Console
- Ability to work target-orientated and team-orientated
- Analytical and problem-solving attitude
- Proactive and independent approach to working life
- Good communication and organizational skills

We're hiring : SEO Link builder

The ideal candidate:

- Fluent in writing and speaking of one of the following languages: German, Dutch (NOT Belgium Dutch), Spanish
- English Language (enough to communicate with the team)
- SEO experience in link building (preferred but not mandatory)
- Experienced in the use of MS Office tools
- Good negotiating and research skills
- Knowledge of Google operators is a plus
- Ability to work target-orientated and team-orientated

We're hiring : PSM

The ideal candidate:

- English Language (fluent in writing and speaking)
- Business intelligence
- Independent worker
- Good communication
- Basic technical knowledge (data analysis, technical implementation, .)
- Good Excel (spreadsheet) knowledge level

We offer :

- The ability to work in an e-commerce company among the best from Europe
- The chance to learn new things
- Specific training programs

- Provocative work environment
- Young team

## Contacts

---

**mobile:** (+995) 599 27 71 17